







# **'ROUND HERE**

Live Music Now commissioned by Historic England
High Streets Heritage Action Zone National Music Commission

## **EMERGING PRODUCER BRIEF**

**Round Here** is an album of six compositions, created by communities in six <u>High Streets</u> <u>Heritage Action Zones</u> working with Live Music Now musicians and local emerging musicians. The project aims to strengthen connections with local areas through musical reflections of local heritage. Working together, the musicians and communities will draw out thoughts, experiences, and memories of local people to create beautiful and unique musical compositions. These will be performed in a live musical moment across all six sites and produced into a series of music videos in partnership with local young creatives, to be shared in a press and marketing campaign celebrating the secrets of the heritage in our high streets.

### **Working with Live Music Now**

Are you a producer living in or near one of our six sites who would like to make a career in the arts? (Barrow-in-Furness, Brierley Hill, Chatham Intra, Huddersfield, Tottenham, Weston-super-Mare)

We are seeking Emerging Producers aged 18-25, to help deliver 'Round Here. You will assist with the planning and logistics of workshops and participatory sessions, recording and producing of the album of songs and videos, developing social media content, and most importantly you will take a leading role in producing the local celebration moments.

The local celebration moments will occur across all six sites and take on a different form in each area. We are recruiting one Emerging Producer for the North, covering Brierley Hill, Barrow-in-Furness and Huddersfield, and one Emerging Producer for the South, covering Tottenham, Weston-super-Mare and Chatham Intra. You will work alongside the Senior Producer and the local cultural consortia to successfully deliver these events, enabling participants and other musical creatives to share their work in a public forum and celebrate their high street.

You'll be supported in working with us by wrap-around training and mentoring.





We are open to all applicants and are particularly interested in working with people who see themselves as underrepresented in the music industry, especially those who think they will enter the profession via a non-formal route and those who identify as Disabled.

#### What will I need to do?

As one of the emerging producers you will:

- Participate in and contribute to the training and planning programme
- Assist with the logistics and planning of workshops with local participants. At least one of the participant groups in each site will be either a Special School or a project working with Disabled children and young people and those with additional learning needs.
- Assist with the logistics in order to record the songs and create the music videos
- Help to collect video footage to make the music videos
- Support with social media content and 'takeover' days
- Produce the national celebration moments with support from the Live Music Now team and Senior Producer
- Support with the evaluation of the project
- Be available for and attend all sessions as required—we'll schedule them with you except for performances. This is a paid opportunity.
- Be aware of and comply with Live Music Now's safeguarding policies and regulations

## What kind of a person are you looking for?

We are looking for emerging producers who are:

- Based in or from the areas we are working in
- Interested in community-led work
- Experienced in producing events, either within a venue or outdoors. You do not
  have to have produced a large-scale event or led the production of the event, but
  this role is not suitable for someone who has no or very little experience with
  events as the deadlines are very tight, and we are working across six sites
- Collaborative and open to new ideas
- Flexible and able to work with others
- Willing to learn, and try things out in a supportive environment
- Reliable, organised, and professional
- Able to talk to others and enjoy working with new people
- There will be a fair amount of travel in this role, so an ability to drive would be useful but is not essential

## What will actually happen in the project?

Running from March to September 2022, Live Music Now will:

- Identify and engage participants with local cultural consortiums
- Run a series of eight workshops with local participants. During those sessions creative
  material, experiences, memories and feelings about the high street will be captured, and
  specific links to sites on the high street will be drawn out.
- Create, rehearse and record six new compositions
- Capture video and photo footage of the High Street and local people
- Create six accompanying music videos
- Celebrate our local High Streets with a live performance on the High Street
- Workshops will take place either in the places our participants already attend, or we will
  work with local libraries and community hubs to facilitate sessions. We will need venue
  support from the cultural consortium or local authority for this.
- Training and mentoring will take place online to develop a national cohort of young people who are all participating in this project together, facilitating wider social bonds and interest in other places and projects

# How much will I be paid?

This project is paid at a day rate of £110/day (excluding VAT) and we anticipate you will be needed for 15 days in the period. You must be available between the 8-17<sup>th</sup> July 2022 as this is when the live performances are.

If you are successful in joining our team, you will receive a contract that details how many days you will be working and the total fee. We will also cover your travel expenses.

# How do I let you know I'm interested?

Please <u>complete our online application form</u> before the **9am**, **5 May 2022** deadline. https://www.surveymonkey.com/r/roundherejobs

Questions included on form are below:

- Why you would like to work with us
- What your producing experience is and how you gained it (i.e. via setting up your own events, working with others, employment or training programmes)
- Any experience in working in communities or with participants
- What your career hopes are in the arts
- What you love about your local area
- Contact details (email, phone number and address) for two referees who've worked with
  you before and can comment on your experience of producing events and your suitability
  to take part in a community project. If you've been employed, one of these should be
  from a previous employer, the other can be from a teacher or someone who knows you
  well but is not related to you. Please state how they know your work.

## Anything else?

We'll be holding interviews via zoom with those people who have been shortlisted the week of the 9<sup>th</sup> of May 2022.

Unfortunately, we won't be able to offer feedback to anyone who doesn't make the shortlist, but we will tell you if you have or have not made it to interview.

## **Anticipated Timeline**

## April

- Logistics for live performances
- Finalising participating partners for workshops and agreeing dates/venues of workshops

# May

- Launch of 'Round Here after the pre-election period
- Training programme and planning for musicians and creatives
- Logistics and production management for live performances

# June

- Workshops in communities
- Lyrics reviewed and signed off
- Final songs arranged
- Recording of songs
- Video footage captured
- Final production management for live performances

<sup>\*</sup>If you require help completing the form, or if you would like to submit your responses in a different format, please email jobs@livemusicnow.org.uk or call 0151 222 0018.

# July

- Workshops in communities
- Recording of songs
- Live Celebration performances (expected between 9-17<sup>th</sup> of July)
- Video footage captured

#### August

Music videos created

# September

- Album and video launch
- Evaluation of project

#### 'Round Here Sites

#### North sites:

- Barrow-in-Furness
- Brierley Hill
- Huddersfield

#### South Sites:

- Chatham Intra
- Tottenham
- Weston-super-Mare

#### **About Live Music Now**

Live Music Now is a charity working and campaigning to create inclusive, measurable social impact through music. By harnessing the power of music, and evaluating its impact, we advance musical practice and change how we understand and support underrepresented and vulnerable people in our society. Our work is evidenced as enhancing health and well-being, building skills and confidence, and increasing engagement and equity of opportunity by recognising the potential of every individual.

We connect professional musicians with older people (many living with dementia); children and young people facing disabling barriers; families living through challenges and carers and key workers supporting others. Through engaging experiences our musicians inspire and support people to live musical lives and to find happiness in liberating musical encounters creating life-affirming memories.

Live Music Now was founded by musician Yehudi Menuhin and philanthropist Sir Ian Stoutzker with a belief that everyone has a right to have access to music. Today Live Music Now's work is underpinned by research, cross-sector partnerships, advocacy, and the professional development of musicians across England, Wales, Northern Ireland and overseas.

#### **About Historic England**

We are Historic England the public body that helps people care for, enjoy and celebrate England's spectacular historic environment, from beaches and battlefields to parks and pie shops. We protect, champion and save the places that define who we are and where we've come from as a nation. We care passionately about the stories they tell, the ideas they represent and the people who live, work and play among them. Working with communities and specialists we share our passion, knowledge and skills to inspire interest, care and conservation, so everyone can keep enjoying and looking after the history that surrounds us all.