
FUNDRAISING GUIDE

HOST YOUR OWN SONGS AND SCONES

Enjoy a lovely musical tea with your friends and help tackle loneliness for isolated older people across the nation. Follow these 5 simple steps to a great fundraiser:

1. Decide where and when to host your event

Host your event wherever and whenever suits you. If you'd like to combine with one of our live-streamed festive concerts, [CLICK HERE](#) These will also be available to watch afterwards if you can't join live.

2. Set up your own Songs & Scones fundraising page on JustGiving:

[CLICK HERE](#) and follow the steps to generate a unique link to your own fundraising page. If you'd prefer to fundraise offline and add your donations to the main campaign page, [CLICK HERE](#) or scan the QR code below.

3. Invite your friends/family/workmates

Invite your friends by telling them the time, date and place of your event. They can join your musical celebration for a nice cup of tea and some friendly conversation, in return for a donation of any amount. Don't forget to share your fundraising link far and wide so that people can still donate whether they join you or not!

4. Enjoy your event

Plan your event however you like. Keep it simple with a pot of tea and some carols, or get creative and add your own twist. Not a fan of scones? Whip up some banana bread instead. Prefer wine and cheese over tea and scones? It's Christmas, no judgement here! As long as it's safe and legal, anything goes!

5. Pay in your funds

Now it's time to collect your donations and tally up your total. If you've used a JustGiving page, your donations will automatically reach us. If you've collected them yourself then you can pay them in online via the QR code below or on [JustGiving](#), or send a cheque to: Live Music Now, 46 Montclair Drive, Liverpool L18 0HB

Songs & Scones events can be life-affirming, stimulating and morale boosting and have a significant impact on anxiety, depression and feelings of loneliness for participants. The more we raise, the bigger that impact will be.

Top tips for successful fundraising:

Join a live-streamed singalong then sit back and enjoy while our musicians do the work. We can give shout outs for top fundraisers and respond live to audience messages, like a real-life gig in your living room. You bring the scones, we bring the songs! [DETAILS HERE](#)

If you're leading your own singalong, pick some feel-good songs that everybody knows and share the lyrics for your guests to join in. You could charge a fee for special requests!

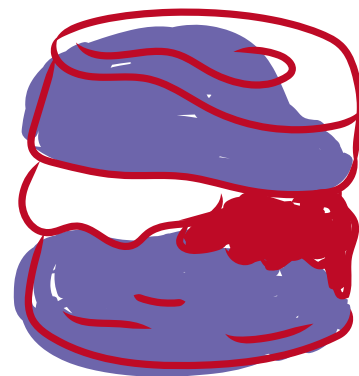
If hosting an event isn't for you, you can fundraise however you like. How about a bake-sale, hosting a quiz or a talent show, or charging your friends for you to sing them a carol?

To boost your fundraising total why not ask your employer or a local business if they can match your fundraising total?

Share your fundraising page far and wide so friends who can't make it can still donate. Set a fundraising target and don't be afraid to remind friends to give until you reach it.

Encourage others to join in on the fun by posting on social media. A quick post like the sample below can make a big difference.

'I'm raising money for #SongsAndScones to help tackle loneliness and isolation through music. You can too! Donate to my fundraiser <insert your own link> or find out how to get involved: <https://www.livemusicnow.org.uk/songsandsconesgetinvolved/>



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